
SAN DIEGO
HUNGER
COALITION

50th Anniversary
1974-2024

- 2024 PARTNERSHIP OPPORTUNITIES -
Create equitable access to food assistance



OUR MISSION

San Diego Hunger Coalition leads coordinated action to end hunger in San Diego County supported by research, education, and advocacy.

OUR VISION

Our vision is that everyone in San Diego County has enough food for an active, healthy life.



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**6TH ANNUAL STATE OF
HUNGER**

Thursday, November 21, 2024 | 3:00 - 8:00 pm
Location TBD
Hybrid event with in-person and virtual attendance options

3:00 - 5:00 PM

San Diego Hunger Coalition's **Annual State of Hunger** brings together over 500+ community stakeholders to explore new data and pathways to success in the hunger relief sector.

5:00 - 8:00 PM

This year we will be **celebrating our 50th Anniversary** with a reception immediately after the State of Hunger.



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**SIGNATURE EVENT SPONSOR
OPPORTUNITIES**

**TITLE
SPONSOR (1)**

\$ 25K

Present the 6th
State of Hunger and
50th Anniversary
Reception

Branding for full event

Logo on all collateral
materials

Logo on all signage

Speaking opportunity
at State of Hunger

Deliver the toast
speech at the
Reception

8 tickets to full event

1 newsletter & social
media spotlight

**GOLD
SPONSOR (1)**

\$ 20K

Sponsor our
50th Anniversary
Reception

Branding for
Reception

Logo on all collateral
materials

Logo on signage for
Reception

Speaking opportunity
at the Reception

6 tickets to full event

1 newsletter & social
media spotlight

**ADVOCATE
SPONSOR (1)**

\$ 15K

Sponsor our 6th
Annual State of
Hunger

Branding for State of
Hunger

Logo on all collateral
materials

Logo on signage for
State of Hunger

Speaking
opportunity at State
of Hunger

4 tickets to full event

1 newsletter & social
media spotlight

**HUNGER FREE
SPONSOR**

\$ 10K

Support our 50th
Anniversary
Reception and
State of Hunger

Logo on all collateral
materials

4 tickets to full event

1 newsletter & social
media spotlight

**PARTNER
SPONSOR**

\$ 5K

Support our 50th
Anniversary
Reception and
State of Hunger

Logo on all collateral
materials

2 tickets to full event

1 social media
spotlight

All levels receive the benefits of a tax
deductible donation to a 501c3





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OUR PROGRAMS



CREATING EQUITABLE ACCESS TO FOOD ASSISTANCE - Our Solutions to Hunger -

Data

By analyzing the available food assistance, current gaps, and opportunities, we develop data to identify solutions. Our research provides all stakeholders with a clearer understanding of hunger in San Diego County.

Education

We eliminate barriers and increase participation in food assistance programs by providing training, resources and technical assistance to partner agencies who guide low-income residents through the application and enrollment processes.

Advocacy

We coordinate local advocates and act as a resource for policymakers by providing research summaries, policy analyses, and case studies of San Diego County to inform their policy decisions.



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YEAR-ROUND PARTNERSHIP OPPORTUNITIES



NAVIGATOR PARTNER (1)

\$ **10K**

Present our monthly Hunger Free Navigator Trainings™

Branding for all 2024 trainings

Logo on all educational materials

2 tickets to full signature event

Recognition at signature event

1 newsletter & social media spotlight

This [program](#) helps stakeholders connect people to food assistance resources. Jan 2024 - 100 registrants

DATA PARTNER (3)

\$ **5K**

Present one quarterly Issue Brief, Maps and Dashboards

Branding for one quarterly Issue Brief, Maps and Data Dashboards

1 ticket to full signature event

Recognition at signature event

1 social media spotlight

[Publication](#) with our data analysis, [maps](#) and [dashboards](#) on hunger relief available to providers, elected officials and the public

EQUITY PARTNER (3)

\$ **3K**

Present the translation of our County-wide Food Assistance Flyer

Branding for all 2024 Food Assistance Flyer

Logo on all Food Assistance Flyers

1 ticket to full signature event

Recognition at signature event

1 newsletter & social media spotlight

Our [flyer](#) provides a description of each food assistance resource and is available in 13 different languages

ACTIVIST PARTNER (1)

\$ **3K**

Present our Legislative Forum & Insider Reports

Branding for 2024 Virtual State Legislative Forum and Hunger Free Activist insider reports

1 ticket to full signature event

Recognition on our website and at signature event

The [forum](#) provides an overview to staffers and partners of the bills we are supporting

HUNGER FREE CIRCLE

\$ **1K**

Support Equitable Access to Food Assistance

1 ticket to full signature event

Recognition on our website and at signature event

Receive insider reports on hunger relief policies & solutions

Less than \$85 monthly payments

All levels receive the benefits of a tax deductible donation to a 501c3



CONTACT US!



Mailing Address

San Diego Hunger Coalition
845 15th Street, Ste 103,
San Diego, CA 92101

Phone Number

(619) 501-7917

Email Address

development@sdhunger.org

