



FOR IMMEDIATE RELEASE

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Beck, Cage the Elephant, Spoon national tour supports hunger relief in San Diego County

San Diego Hunger Coalition selected as the beneficiary for Chula Vista concert

San Diego, July 16, 2019 – The *Night Running Tour*, featuring bands **Beck, Cage the Elephant, and Spoon**, performs at the North Island Credit Union Amphitheatre on Saturday, July 20th, 2019. The bands have chosen to **support hunger relief at all their tour's stops**. In San Diego, the nonprofit organization chosen as their beneficiary is **San Diego Hunger Coalition**, who will receive \$1 for every ticket sold. Their mission is **to lead coordinated action to end hunger in San Diego County supported by research, education, and advocacy**. San Diego Hunger Coalition celebrates its 45th anniversary this year.

The bands are also hosting an opportunity drawing for two backstage passes to this weekend's concert. People may enter their names into the drawing by making a donation to the San Diego Hunger Coalition online at <https://www.propeller.la/nightrunning>. Deadline to enter is July 19, 2019.

The donation program is run by **Plus1**, a Canadian-based nonprofit organization that **works with internationally renowned artists to connect them to causes** in which they believe. Plus1 leverages various artists' popularity to create impactful campaigns that generate grants and publicity for nonprofits serving the communities in which the artists perform. The grants are funded by a \$1 add on for each ticket sold to a given performance. The granting of the funds are approved by the artists, managed by Plus1, and ultimately disbursed to nonprofits to support community programming.

The grant received by San Diego Hunger Coalition will support their Hunger Free Kids program which provides free, hands-on technical assistance and guidance to schools, districts, and nonprofits working to end child hunger in San Diego County by expanding school, afterschool, and summer meal programs. More information on these programs may be found at sdhunger.org/hunger-free-kids.

About Child Hunger

In San Diego County, 1 in 5 children don't always have enough to eat. The best way to ensure our kids are properly nourished is through federal nutrition programs such as school lunches, breakfasts, and suppers. *These federal programs are fully reimbursable and follow strict nutrition guidelines set by the United States Department of Agriculture.*

Not always having enough to eat can have lasting effects on a child's health, development, and ability to learn.

Extensive research shows that program participation such as school breakfast is linked to areas measured by the California Dashboard, the state's school accountability system, including improvement in academic performance, reduced absenteeism and disciplinary problems, and increased graduation rates and college readiness. San Diego Hunger Coalition research shows that San Diego County is only using an estimated 20% of federal funds available for child nutrition programs. **There are opportunities to leverage as much as an additional \$170 million in federal funding each year.**

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For more information on summer meals, please visit www.sdhunger.org or contact Joe Shumate, Communications Officer, at joseph@sdhunger.org.

